

# CONTRACT



**KHON**  
88 Piikoi Street  
Honolulu, HI 96814  
(808)591-2222

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 146251 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/30		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 07/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/05/12	M-F 5a-8a Morning News	5a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1--1--				2	\$300.00			
N 2	KHON	07/30/12	08/05/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11-1---				3	\$500.00			
N 3	KHON	07/30/12	08/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1--1---				2	\$1,500.00			
N 4	KHON	07/30/12	08/05/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$1,500.00			
N 5	KHON	07/30/12	08/05/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11-----				2	\$1,250.00			
N 6	KHON	07/30/12	08/05/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-1---				2	\$300.00			
N 7	KHON	07/30/12	08/05/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,500.00			
N 8	KHON	07/30/12	08/05/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1-1--				2	\$500.00			
N 9	KHON	07/30/12	08/05/12	Major League Baseball	Sa 930a-1p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$200.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals** 16 \$12,400.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	16	\$12,400.00	\$10,540.00	\$496.64	\$11,036.64
<b>Totals</b>	16	\$12,400.00	\$10,540.00	\$496.64	\$11,036.64

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 148252 /		<b>Alt. Order #</b>
<b>Product</b> Week of 8/6		
<b>Contract Dates</b> 08/06/12 - 08/12/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 08/01/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/06/12	08/12/12	M-F 5a-8a Morning News	5a-8a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	12221--				8	\$300.00			
N 2	KHON	08/06/12	08/12/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-1---				3	\$500.00			
N 3	KHON	08/06/12	08/12/12	M-F 6p-630p News	8p-630p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1111--				4	\$1,500.00			
N 4	KHON	08/06/12	08/12/12	Wheel of Fortune	630p-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-1---				2	\$1,500.00			
N 5	KHON	08/06/12	08/12/12	M-F 10p-1035p News	10p-1035p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-111---				3	\$1,250.00			
N 6	KHON	08/06/12	08/12/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--11---				2	\$500.00			
N 7	KHON	08/12/12	08/12/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/12	08/12/12	-----S				1	\$1,500.00			
N 8	KHON	08/12/12	08/12/12	Su 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,000.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals 24 \$20,150.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/12/12	24	\$20,150.00	\$17,127.50	\$807.05	\$17,934.55
Totals	24	\$20,150.00	\$17,127.50	\$807.05	\$17,934.55

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 2119**  
**Honolulu, HI 96805**

<b>Contract / Revision</b> 935731 /		<b>Alt Order #</b>
<b>Product</b> 7/30 WK		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 07/23/12 / 07/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

KITV - 935731TV											Spots/		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
N 1	KITV	07/30/12	08/05/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	11111--				5	\$100.00				
N 2	KITV	07/30/12	08/05/12	GMA M-F	7-9am		:30			NM	5	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	11111--				5	\$100.00				
N 3	KITV	08/04/12	08/04/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	-----1-				1	\$100.00				
N 4	KITV	08/05/12	08/05/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	-----1				1	\$100.00				
N 5	KITV	07/30/12	08/05/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00				
N 6	KITV	07/30/12	08/05/12	Ellen	3-4pm		:30			NM	3	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00				
N 7	KITV	07/30/12	08/05/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	MTWTF--				3	\$150.00				
N 8	KITV	07/30/12	08/05/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	11111--				5	\$300.00				
N 9	KITV	08/05/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	-----1				1	\$300.00				
N 10	KITV	07/30/12	08/05/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	MTWTF--				4	\$500.00				
N 11	KITV	07/30/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00	

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
935731 /	

Contract Dates	Product	Estimate #
07/30/12 - 08/05/12	7/30 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	07/23/12 / 07/27/12

**KITV - 935731TV**

KITV - 935731TV								Spots/				
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$500.00			
N 12	KITV	07/30/12	08/05/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$300.00			
N 13	KITV	07/30/12	08/05/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00			
N 14	KITV	08/03/12	08/03/12	Keiki Hula	6-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				3	\$400.00			
N 15	KITV	08/04/12	08/04/12	Keiki Hula	6-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				3	\$400.00			
Totals											46	\$11,150.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	46	\$11,150.00	\$9,477.50	\$446.58	\$9,924.08
<b>Totals</b>	<b>46</b>	<b>\$11,150.00</b>	<b>\$9,477.50</b>	<b>\$446.58</b>	<b>\$9,924.08</b>

**Contract Totals** **46** **\$11,150.00**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 917163 /		<b>Alt Order #</b>
<b>Product</b> WEB-AUGUST		
<b>Contract Dates</b> 08/06/12 - 08/26/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/04/12 / 07/31/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Web Local
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KITV	08/26/12	08/26/12	Run of Site	Run of Site		:01			NS	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$5,000.00			
Totals											1	\$5,000.00

Tax 1 Note: General Excise Tax 4.742%

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/26/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
<b>Totals</b>	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

First television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KGMB**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

Linda Lingle Senate Committee  
 P.O. Box 4559  
 Honolulu, HI 96812

<b>Contract / Revision</b> 782223 /		<b>Alt Order #</b>
<b>Product</b> Primary 2012 (7/30)		
<b>Contract Dates</b> 07/30/12 - 08/05/12	<b>Estimate #</b> Flight One, Week 8	
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 07/27/12 / 07/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
D 22	KGMB	07/30/12	08/05/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	0	\$0.00
E 24	KGMB	07/30/12	08/05/12	CBS This Morning	8a-10a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-1---				2	\$45.00			
E 26	KGMB	07/30/12	08/05/12	Jeopardy I	430p-5p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$80.00			
D 27	KGMB	07/30/12	08/05/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	0	\$0.00
E 28	KGMB	07/30/12	08/05/12	M-F HI News NOW at 6p	6p-630p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$720.00			
E 29	KGMB	07/30/12	08/05/12	M-F Insider	630p-7p		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$270.00			
31	KGMB	07/30/12	08/05/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$960.00			
E 32	KGMB	07/30/12	08/05/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$210.00			
33	KGMB	07/30/12	08/05/12	PGA Golf	various		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----11				2	\$200.00			
Totals											11	\$4,650.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	11	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74
<b>Totals</b>	11	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74

Signature:

Date: 7/27/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

<b>Contract / Revision</b> 783058 /		<b>Alt Order #</b>
<b>Product</b> Initial Campaign-7/30		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> Flight One, week 8
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 07/27/12 / 07/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> David Nola	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

Linda Lingle Senate Committee  
 P.O. Box 4559  
 Honolulu, HI 96812

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KHNL	07/30/12	08/05/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11-1---				3	\$250.00			
D 2	KHNL	07/30/12	08/05/12	NBC Today Show	7a-9a		:30			NM	0	\$0.00
E 3	KHNL	07/30/12	08/05/12	Olympic Weekday Daytime	1230p-3p		:30			NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				7	\$450.00			
E 4	KHNL	07/30/12	08/05/12	Hawaii News Now 5p	5p-530p		:30			NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1111---				4	\$485.00			
5	KHNL	07/30/12	08/05/12	The Olympic Zone	5p-7p		:30			NM	5	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$555.00			
6	KHNL	07/30/12	08/05/12	Olympic Prime	6p-1030p		:30			NM	5	\$17,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTFSS				5	\$3,480.00			
E 7	KHNL	07/30/12	08/05/12	Hi News Now at Ten M-Su	10p-1035p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-111---				3	\$700.00			
8	KHNL	07/30/12	08/05/12	Olympic Late Night	1030p-1230a		:30			NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTFSS				6	\$475.00			
9	KHNL	07/30/12	08/05/12	Olympics Weekend Daytime	5a-5p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----22				4	\$600.00			
<b>Totals</b>											<b>37</b>	<b>\$33,365.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	37	\$33,365.00	\$28,360.25	\$1,336.33	\$29,696.58
<b>Totals</b>	<b>37</b>	<b>\$33,365.00</b>	<b>\$28,360.25</b>	<b>\$1,336.33</b>	<b>\$29,696.58</b>

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